

# 2020

# WORLD DEVELOPMENT INFORMATION DAY

Youth Engagement for Global Action  
Digital Skills and the Power of 3P  
(public, private, people)

**23** October 2020  
11:30am - 1:30pm EST

**VIRTUAL  
EVENT RSVP:**  
<https://digital-skills.eventbrite.com>



## AGENDA

**PART 1** *Facilitator: Mr. Amine Lamrabat, Information Officer, United Nations (UN) Division for Inclusive Social Development (DISD) / Department of Economic and Social Affairs (DESA)*

**11:30 – 11:45** Welcome remarks:  
Ms. Daniela Bas, Director, United Nations (UN) Division for Inclusive Social Development (DISD) / Department of Economic and Social Affairs (DESA)

Ms. Sylvia Poll, Head, Digital Society Division, International Communication Union (ITU)

**11:45 – 12:05** Opening remarks:  
H.E. Lana Zaki Nusseibeh, Ambassador and Permanent Representative of the United Arab Emirates to the United Nations; Non-Resident Ambassador of the United Arab Emirates to Grenada

Ms. Jayathma Wickramanayake, United Nations Secretary-General's Envoy on Youth

Mr. Anthony N. Effik, Managing Director at Google; Adjunct Professor at Columbia University

**PART 2** *Moderator: Ms. Caroline Gibson, Modern Workplace Specialist, Microsoft*

**12:05 – 1:10** Discussion Panel:  
Mr. Zach Sims, Cofounder and CEO of Codeacademy  
Ms. Rakhi Voria, Director, IBM Global Digital Sales Development  
Mr. Mateusz Mach, Entrepreneur and Investor; Founder and CEO of Nextrope; Forbes 30 under 30  
Mr. Jorge Sikaffy, Vice President; Market Development Relationship Manager, U.S. Bank  
Ms. Jessica Yankell, Innovation & Portfolio Transformation Insights, PepsiCo  
Ms. Nouf Ismail, United Arab Emirates Youth Delegate  
Ms. Vanya Mittal, Senior Researcher and Innovation Strategist at Doblin / Deloitte

**1:10 – 1:25** Q&A Session

**1:25 – 1:30** Closing remarks:  
Ms. Daniela Bas, Director, United Nations (UN) Division for Inclusive Social Development (DISD) / Department of Economic and Social Affairs (DESA)