

# International Youth Day 2023 Highlights

## #YouthDay



41.7k posts



116.1K engagements



583.2K potential reach

Disclaimer: Data taken from 9 August 2023 to 15 August 2023. Source: Talkwalker Social Analytics.

## Demographics of Participants\*

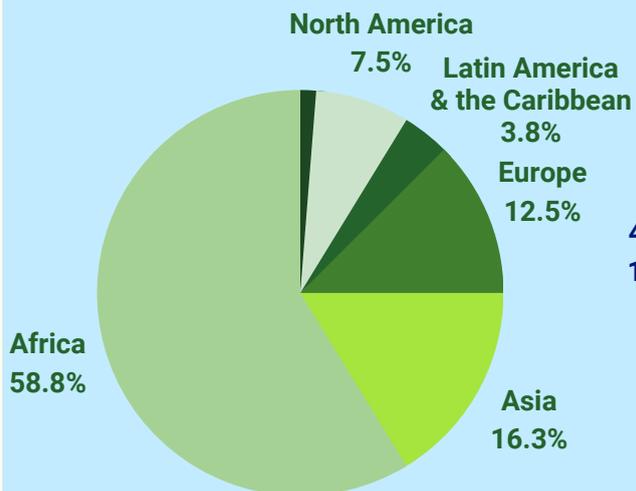
### Genders

68%  
Men

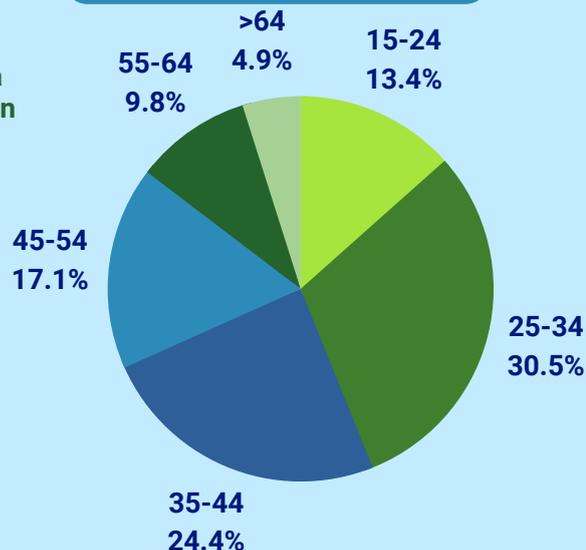
30%  
Women

1%  
Both

### Regions



### Ages



\*Disclaimer: Demographic data from survey conducted from 11 August 2023 to 25 September 2023 by UN DESA.

## Green Skills Knowledge

People reported a **28%** increase of green skills knowledge after participating in IYD.

## Green skills topics learned through joining IYD

Green transition & climate change's impact on youth

28%

The role of youth in the green transition

23%

Occupational & social disparities

14%

Various existing initiatives

12%

The current global skills gap

12%

Changing skills demand

11%



Disclaimer: Data from survey conducted from 11 August 2023 to 25 September 2023 by UN DESA.

## Green Skills Awareness & Motivation

After International Youth Day

People reported an average of **82%** awareness of making sustainable choices.

People indicated an average of **88%** of motivation to participate in green and sustainable actions.



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United Nations

Department of Economic and Social Affairs

INTERNATIONAL YOUTH DAY

2023 GREEN SKILLS FOR YOUTH