



International Day of Sport for Sustainable Development and Peace

Side-Event: “Scoring for People and the Planet: Sport and the social, economic and environmental dimension of the SDGs”

6 April 2023, 8 – 9.30 am EST (New York time)

Virtual event

Bios of Speakers



Mr. John Wilmoth

Mr. John Wilmoth is the Officer-in-Charge of the UN DESA's Division for Inclusive Social Development and the Director of the Population Division. He joined the United Nations following a distinguished academic career, lastly as Professor at the Department of Demography of the University of California at Berkeley. Mr. Wilmoth is the author or co-author of more than 50 scientific papers examining various aspects of population dynamics and population issues, including the causes of the historical decline of human mortality, prospects for future trends in life expectancy, the impact of population ageing on public pension and healthcare systems, popular perceptions of population growth and its consequences, and methodologies for estimating and projecting demographic trends. Mr. Wilmoth has also served as a consultant to the World Health Organization and the World Bank from 2009 to 2012, leading the development of new global estimates of maternal mortality. He is a member of the Population Association of America and the International Union for the Scientific Study of Population. He also serves on the editorial boards of some leading demographic journals including *Demographic Research* and the *European Journal of Population*.



Mr. Javier Zanetti

Born in Argentina on 10 August 1973. Vice President since July 2014 Zanetti represents the Club in Italy and globally at institutional, sporting, commercial and social events. A vital link between club and team, Zanetti also represents Inter at UEFA and FIFA events and initiatives. Furthermore, he is the main point of reference for the Club's Corporate Social Responsibility activities. A legend of world football, Zanetti leads the all-time

Inter appearance charts (858), a record he also holds for the Argentina national team (157). Zanetti left Buenos Aires in 1995 to join Inter and quickly established himself as one of the Club's most iconic players. By the time he retired, at the age of 40, he was Inter's record appearance-maker in the Champions League (82), had made the most consecutive appearances in the history of the Club (137) and was the most decorated Inter player ever: five Scudetti, four Coppa Italia, four Italian Super Cups, one UEFA Cup, one UEFA Champions League and one FIFA Club World Cup. In 2004, he was included in a list of the 125 best players in the world. In 2011, he became one of the few players to reach 1000 career appearances and also received the Golden Foot award in recognition of his illustrious career, confirming his legendary status in the game. In 2001, Zanetti created the PUPI Foundation to support socially disadvantaged children in Argentina. For more info: www.intercampus.inter.it



H.E. Mr. Ronaldo Costa Filho

Ambassador Ronaldo Costa Filho was born in 1960 and graduated from the Rio Branco Institute, the Brazilian Diplomatic Academy, in 1987. At the Ministry of Foreign Affairs, he has served as Under-Secretary for Economic and Financial Affairs (when he acted as Sherpa of Brazil to the G20), Director of the Extra-Regional Trade Negotiations Department, and Head of the Services, Investments and Financial Affairs Division, among other roles. Ambassador Ronaldo Costa Filho has served at the Brazilian Delegation to the European Union in Brussels (2008-2011), the Brazilian Permanent Mission in Geneva (2001-2003), the Embassy of Brazil in Quito (1995-1998) and the Brazilian Mission to the United Nations in New York, where he served for the first time from 1991 to 1995. He is married to Ana Teresa Perez Costa and has two children.



Mr. Nicola Pintus

Nicola Pintus is the President of Progetto Filippide which is associated with the United Nations Department of Global Communications and a Meritorious Association of the Italian Paralympic Committee. Nicola has worked with persons with intellectual disabilities since graduating with a degree in Physical and Movement Sciences 1984. In 1999 he organized a mountaineering expedition that brought the first person with autism to Mount Everest Base Camp. In 2003 and 2005 he organized the participation of the team with persons with autism at the Svalbard Polar Marathon, the northernmost sports competition in the world. Mr. Pintus has held positions as a manager in the Italian Paralympic Committee, he is Professor at the University of Rome, Foro Italico, Master Degree Course in Preventive and Adapted Motor Activities L.M.67 A.Y. 2020/2021/2022 and 2021-2023 a part-time consultant for United Nations - Department of Economic and Social Affairs – Division for Inclusive Social Development in the project “social inclusion of children and youth with autism through sports”. For more info: www.progettofilippide.com



Mr. Silvio Guareschi

Silvio is a freelance. He devotes himself to the educational work with children and adults and to the improvement of social relations within the sport environment. Silvio deals with physical, psychological, and social development issues, helping children and families through different projects worldwide in which he develops long-term research projects involving them and their social environment together with local partners such as NGOs and associations. He takes part in specialist research groups with different Universities (UNEVE Mexico, Università Cattolica Milano – Italy, Human rights Dept. of Università di Padova – Italy, Universidad La Habana – Cuba) whose purpose is to figure out specific educational issues in order to overcome difficulties in time of crisis through education in favour of children, adolescents, families and communities. With the above-mentioned Universities Silvio contributed to leading social and sport research for the purpose of finding out how educational methodology and values can impact in the personality development of children and adolescents, both boys and girls. He has experience in leading focus groups, assessment, interviews with people from different countries, cultures, and religions within a transcultural process. Silvio is also working to enhance gender equality in underprivileged communities affected by violence, stereotypes, prejudice and lack of opportunity. For more info: www.intercampus.inter.it



H.E. Ambassador Ms. Isabelle Picco

H.E. Ambassador Isabelle Picco is the Permanent Representative of Monaco to the United Nations since 2009. The rule of law, social issues and ocean affairs are among the priorities of the Delegation's work she leads at the United Nations. She co-chairs the Group of Friends of Sport for Development and Peace since 2010. The Ambassador chaired the Legal Committee of the General Assembly at its 65th session (2010-2011). She also chaired the 22nd meeting of the States Parties to the United Nations Convention on the Law of the Sea (2012) and was twice elected Vice-President of the General Assembly: 68th session (2013-2014), and 75th session (2020-2021). She also co-chaired the Informal Consultative Process on Oceans and the Law of the Sea from 2019 to 2022. In 2022 she served on the executive boards of UN Women and UNICEF. H.S.H. Prince Albert II awarded her with the insignia of Knight of the Order of Saint-Charles and in 2020 He promoted her to Officer. H.E. Ms. Picco holds Master's degrees in international and environmental law from the University of Paris Panthéon-Sorbonne. She is fluent in French (native language), English, Italian and Spanish.



Mr. Michele Uva

Michele Uva is the Director of the Division of Social & Environmental Sustainability at UEFA; he was appointed in January 2021. He has dedicated an entire career to professional sport in several contexts, disciplines, and environments. He has performed the role of CEO in sports organisations such as the Italian Football Association (FIGC), the Italian Olympic Committee (CONI), professional football clubs (Parma and Lazio), basketball club (Lottomatica Roma) and volleyball clubs (Bologna, Treviso and Matera), as well as Deputy Commissioner in Italian Serie A football league. Between 2017 and 2020 he was UEFA Vice-president, Chairman of Club Licensing Committee, and member of several UEFA Committee: Finance, Club Competition SA, Strategic Steering, Professional Football Strategic, Women. Author of six books on sport and football industry, he is currently a lecturer for several masters organised by international and Italian universities.



Ms. Aileen McManamon

Aileen McManamon is Board Chair of Green Sports Alliance and Founder and Managing Partner of 5T Sports Group, a global sports management firm and certified B Corp. 5T focuses on futureproofing the sports industry by aligning team and league revenue models to the environmental, social, and economic realities of today. The firm specializes in sustainability-centred sponsorship and ‘fan mobilization’ for social impact. Prior to founding 5T in 2008, Aileen directed brand strategy for Fiat and Alfa Romeo in Germany before moving into the tech sector, where she developed international go-to-market strategy and directed public investment in software, wireless and clean tech companies. She also had her ‘cup of coffee’ in baseball, as president of a minor league baseball team in the Oakland A’s system. 5T leverages Aileen’s brand marketing and technology expertise from working with the Olympic Games, FIFA Women’s World Cup, MLB, MLS, MiLB and the NFL, and brands such as Microsoft, EA Games, Hewlett-Packard, and Mercedes-Benz. The firm is a recognized as a global thought leader in sustainable sport strategy with presence in Vancouver, Chicago, London, Amsterdam, Copenhagen, Lausanne, and Melbourne. For more info: www.greensportsalliance.org



Dr. Bella Bello Bitugu

Dr. Bella Bello Bitugu, Director of Sports, University of Ghana, who oversees all matters relating to sports at the University of Ghana is an expert in Development through Sport which uses sport to address development and various societal issues. He teaches at the University of Ghana and other Universities in Europe. He participates and consults on numerous projects and has vast publications in this and related areas of sport and

development. He has coordinated several sports for development projects across Europe and Africa. He serves on several boards and provides invaluable services to Governments, NGOs, Academia, Sports Governing Bodies, Regional, Continental and Global Organisations. He is a governing board member of International Council for Martial Arts under the auspices of UNESCO, a member of the executive committee of Ghana Universities Sports Associations, an appeal committee member of the Ghana FA, Advisory board member of the Sport for Social Network in Africa and the University of Ghana Sports Advisory Board. He is a Local Organising Committee member for the first ever African PARA Games, 2023 to be hosted by Ghana. He is the current Technical Advisor to The Honorable Minister of Youth and Sports, Ghana. For more info: www.ug.edu.gh



Mr. Jon Flynn

Jon Flynn is a distinguished Sports Technology professional with a passion for driving social impact through the power of technology. With extensive experience at Microsoft and IBM, Jon has been at the forefront of helping sports organizations harness data and technology to enhance performance, fan engagement, and revenue generation. His expertise in data-driven strategies and digital transformation has been instrumental in modernizing

the sports industry. As the founder and host of the podcast Azure for Sports, Jon has engaged industry leaders in meaningful conversations about the latest trends and innovations shaping the future of sports. His commitment to bridging the gap between sports and technology demonstrates a keen understanding of the importance of collaboration in driving sustainable development.



Ms. Judith Macharia,

Judith has dedicated her professional career on international Sport for Development policy, advocacy and research, addressing themes of peace and development, governance, diversity and inclusion, and women and youth advancement for 5 years. She is very passionate about accelerating the potential of grassroots sports organizations to advance sustainable development, a role she continues to play supporting the Football Foundation for

Africa as the Programme Coordinator at the Africa Football Development Network (AFDN); as the Kenya Local Focal Point at the Commonwealth Youth Sport for Development and Peace Network, and consulting for various sports for development organizations. Besides this, she is an alumnus of the African Leadership Centre, King's College London Fellowship programme which focuses on peace, security and leadership for development in Africa. Building on her interest in peace and security in Africa, including through sport, she contributes to IGAD's Roster of Technical experts on Mediation. Judith currently works as Programme Management Assistant-Sport for Peace- at the United Nations Alliance of Civilizations. She strongly believes the potential of sport in promoting sustainable development and more inclusive societies can only be achieved with intentional leadership, investment and multi-stakeholder partnerships.



Mr. Joël Bouzou

Born into a sporting family, sport and its values allowed Joël Bouzou to meet humanity in its differences and its diversity to the point of conceiving a tool for dialogue, social cohesion and peace. Joël Bouzou founded Peace and Sport in 2007, with the support of H.S.H. Prince Albert II of Monaco. Peace and Sport brings the structuring values of sport to the heart of communities in crisis throughout the world, making sport a vehicle for tolerance and respect at the service of sustainable peace. The Champions for Peace, a collective of more than 110 high-level athletes committed to peace through sport, constitute one of the fundamental pillars of the Organisation. In 2011, Joël Bouzou was elected as President of the World Olympians Association (WOA). He was re-elected in 2015 and 2020. Current Vice-President of the Union Internationale de Pentathlon Moderne (UIPM) and highly accomplished Modern Pentathlete himself, Joël Bouzou has participated in four Olympic Games. He won a bronze medal during the Los Angeles 1984 Games and the World Championship title in Modern Pentathlon in 1987. Joël Bouzou is currently Advisor to H.S.H. Prince Albert II of Monaco and Member of the Board Committee of the A.S. Monaco Football Club. For more info: <https://www.peace-sport.org>



Dr. Akilah R. Carter-Francique

Dr. Akilah R. Carter-Francique (Ph.D., University of Georgia) joined Benedict College fall 2022 as the Dean for the School of Education, Health, and Human Services. With 20 years of experience in higher education, an extensive research background and a strong vision for leadership in the field of education, Carter-Francique served sporting spaces that center experiences of equity, diversity, and inclusion (EDI). Carter-Francique examines issues of race, gender, social class and their intersections with sport, education, and society. She has presented at regional, national, and international conferences and written several articles and book chapters across academic disciplines to include being the co-editor of *Athletic Experience at Historically Black Colleges and Universities: Past, Present, and Persistence* and *Critical Race Theory: Black Athletic Experiences in the United States*. Carter-Francique serves as a research council member and consultant with Laureus “Sport for Good”; academic advisory council member for Athlete Voices; advisory committee member with Adapted Sport LABS; co-organizer with the Wall of Song Project; editorial board member for the *Journal of Issues in Intercollegiate Athletics* & the *Sport Social Work Journal*; 2018-2019 President of the North American Society for the Sociology of Sport; and co-founder of Francique Sport and Education Consulting, LLC with her husband Alleyne Francique, OBE, OLY.